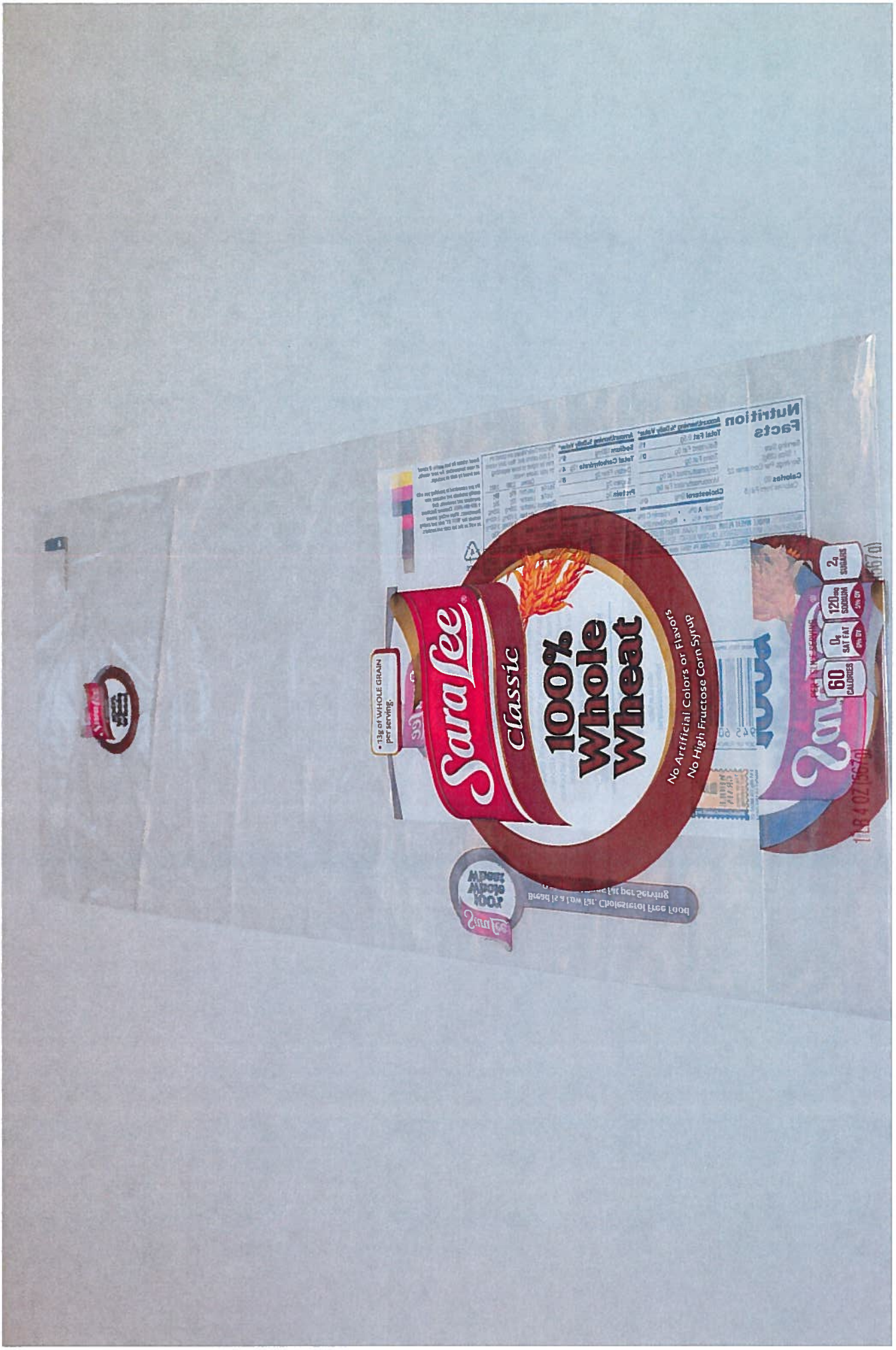
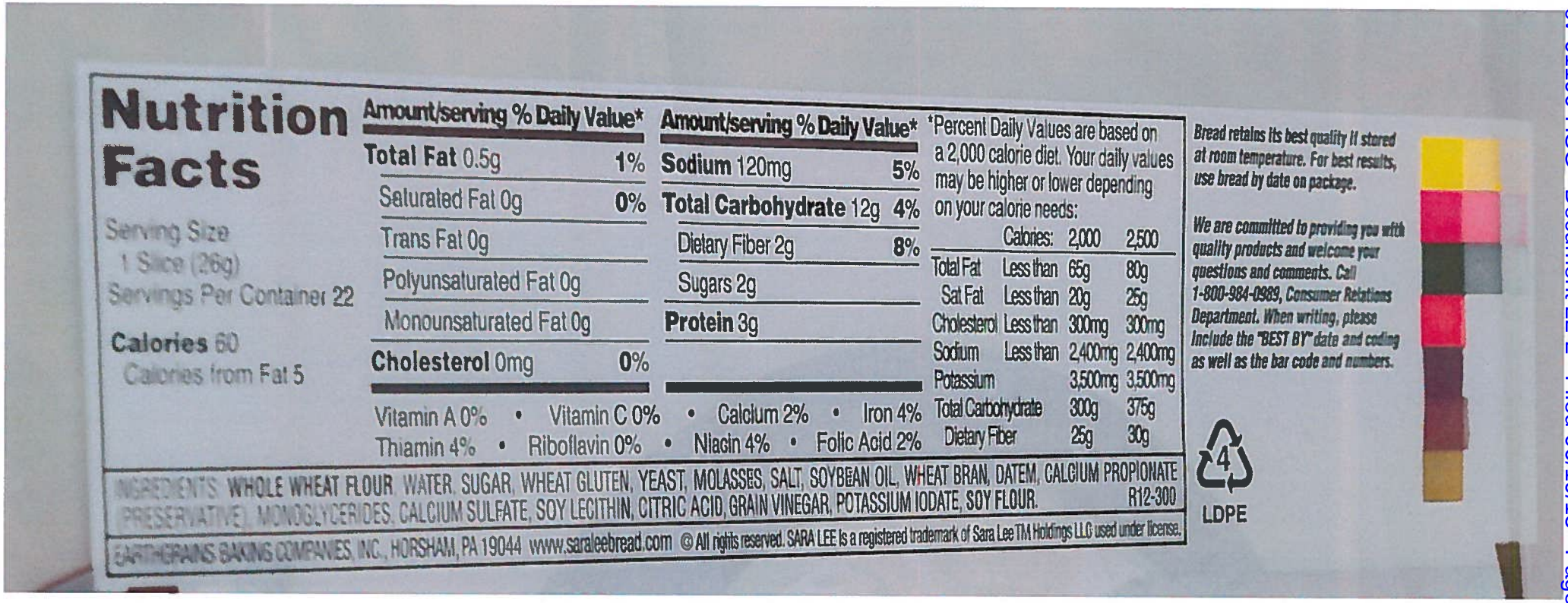
EXHIBIT 6


Sara Lee
Classic
100% Whole Wheat
No Artificial Colors or Flavors
No High Fructose Corn Syrup
• 13g of WHOLE GRAIN per serving.
Nutrition Facts
60 CALORIES
0g SAT FAT
120mg SODIUM
2g SUGARS


Sara Lee
Classic
100% Whole Wheat
No Artificial Colors or Flavors
No High Fructose Corn Syrup
• 13g of WHOLE GRAIN per serving
Nutrition Facts
60 CALORIES
0 SAT FAT
120 SODIUM
2 SUGARS


Sara Lee
100% Whole Wheat
Bread is a Low Fat, Cholesterol Free Food
0 grams of Trans Fat per Serving
By definition classics stand the test of time.
They are the silent partner to routine –
trustworthy, dependable and comforting.
Our Classic 100% Whole Wheat's soft texture and
wheat taste make it just that – a classic.
The whole grain recipe with no artificial colors
or flavors makes it a nutritious choice
you can feel good about.
Classic 100% Whole Wheat –
with classics, you just can't go wrong.
Nutrition Facts
Wheat


Nutrition Facts
Serving Size 1 Slice (26g)
Servings Per Container 22
Calories 60
Calories from Fat 5
Amount/serving % Daily Value*
Total Fat 0.5g 1%
Saturated Fat 0g 0%
Trans Fat 0g
Polyunsaturated Fat 0g
Monounsaturated Fat 0g
Cholesterol 0mg 0%
Amount/serving % Daily Value*
Sodium 120mg 5%
Total Carbohydrate 12g 4%
Dietary Fiber 2g 8%
Sugars 2g
Protein 3g
Vitamin A 0% • Vitamin C 0% • Calcium 2% • Iron 4%
Thiamin 4% • Riboflavin 0% • Niacin 4% • Folic Acid 2%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:
Calories: 2,000 2,500
Total Fat Less than 65g 80g
Sat Fat Less than 20g 25g
Cholesterol Less than 300mg 300mg
Sodium Less than 2,400mg 2,400mg
Potassium 3,500mg 3,500mg
Total Carbohydrate 300g 375g
Dietary Fiber 25g 30g
INGREDIENTS: WHOLE WHEAT FLOUR, WATER, SUGAR, WHEAT GLUTEN, YEAST, MOLASSES, SALT, SOYBEAN OIL, WHEAT BRAN, DATEM, CALCIUM PROPIONATE PRESERVATIVES, MONOGLYCERIDES, CALCIUM SULFATE, SOY LECITHIN, CITRIC ACID, GRAIN VINEGAR, POTASSIUM IODATE. SOY FLOUR
EARTHGRAINS BAKING COMPANIES INC., HORSHAM, PA 19044 www.saraleebread.com © All rights reserved. SARA LEE is a registered trademark of Sara Lee Corporation and its affiliates used under license.
Bread retains its best quality if stored at room temperature. For best results, use bread by date on package.
We are committed to providing you with quality products and welcome your questions and comments. Call 1-800-994-0989, Consumer Relations Department. When writing, please include the "BEST BY" date and coding as well as the bar code and numbers.
4
LDPE
Sara Lee
100% Whole Wheat
By definition classics stand the test of time. They are the silent partner to routine – trustworthy, dependable and comforting. Our Classic 100% Whole Wheat's soft texture and wheat taste make it just that – a classic. The whole grain recipe with no artificial colors or flavors makes it a nutritious choice you can feel good about. Classic 100% Whole Wheat – with classics, you just can't go wrong.
www.saraleebread.com
Like us on facebook
facebook.com/saraleebread
Follow us on Twitter
twitter.com/saraleebread
Sara Lee 100% Whole Wheat 20oz
0 72945 60134 5
PROOF OF PURCHASE
CERTIFICATION
WholeGrainsCouncil.org
Bread is a Low Fat, Cholesterol Free Food
0 grams of Trans Fat per Serving
Sara Lee
100% Whole Wheat



Nutrition Facts

Serving Size
1 Slice (26g)
Servings Per Container 22

Calories 60
Calories from Fat 5

Amount/serving	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 0g	
Cholesterol 0mg	0%

Amount/serving	% Daily Value*
Sodium 120mg	5%
Total Carbohydrate 12g	4%
Dietary Fiber 2g	8%
Sugars 2g	
Protein 3g	

Vitamin A 0% • Vitamin C 0% • Calcium 2% • Iron 4%
Thiamin 4% • Riboflavin 0% • Niacin 4% • Folic Acid 2%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Bread retains its best quality if stored at room temperature. For best results, use bread by date on package.

We are committed to providing you with quality products and welcome your questions and comments. Call 1-800-984-0989, Consumer Relations Department. When writing, please include the "BEST BY" date and coding as well as the bar code and numbers.

4
LDPE

INGREDIENTS: WHOLE WHEAT FLOUR, WATER, SUGAR, WHEAT GLUTEN, YEAST, MOLASSES, SALT, SOYBEAN OIL, WHEAT BRAN, DATEM, CALCIUM PROPIONATE (PRESERVATIVE), MONOGLYCERIDES, CALCIUM SULFATE, SOY LECITHIN, CITRIC ACID, GRAIN VINEGAR, POTASSIUM IODATE, SOY FLOUR. R12-300

EARTHGRAINS BAKING COMPANIES, INC., HORSHAM, PA 19044 www.saraleebread.com

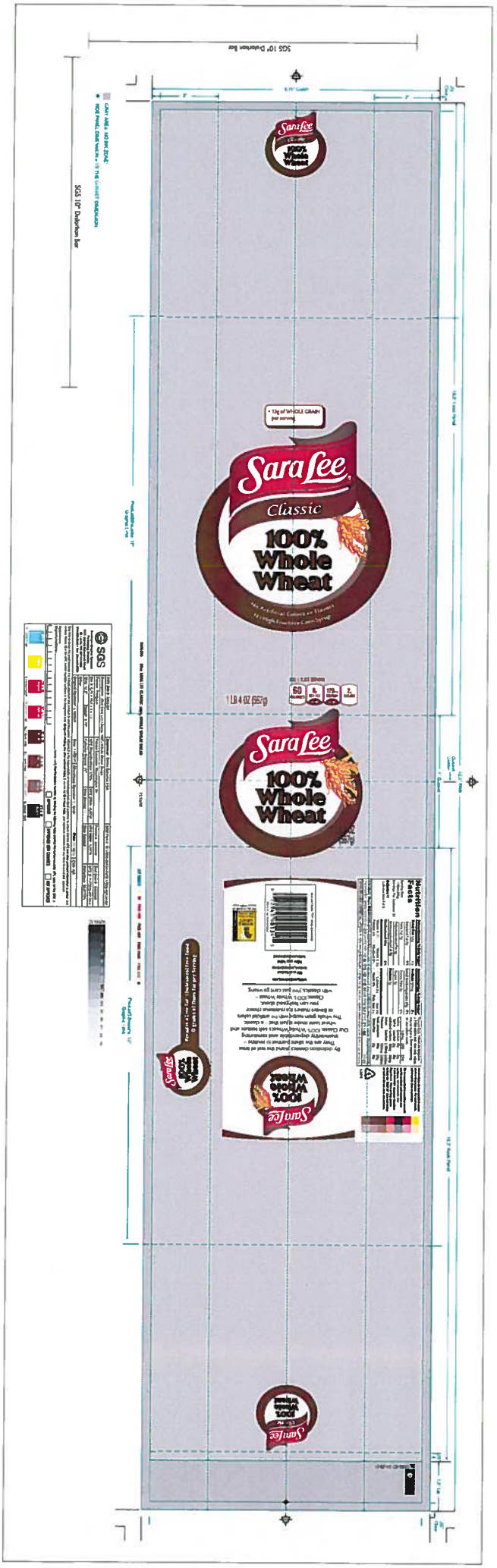

Sara Lee
Classic
100% Whole Wheat
Sara Lee
100% Whole Wheat
Nutrition Facts

EXHIBIT 7

Manually Filed

EXHIBIT 8


Sara Lee
Classic
100% Whole Wheat
Good Source of Whole Grain
0g Trans Fat
Nutritional Spotlight
Facts Based on One Slice of Bread
70
1g
100mg
2g
2g
14g
Nutrition Facts
BAKERY BREAD
NET WT 16 OZ (1 LB)


Nutrition Facts
Sara Lee
Classic
100% Whole Wheat
Good Source of Whole Grain
Heart Healthy
0g Trans Fat
Good Source of Whole Grain
BAKERY BREAD
NET WT 16 OZ (1 LB)
Facts Based on One Slice of Bread
Nutritional Spotlight
Calories 70 4%
Total Fat 1g 1%
Sodium 100mg 4%
Sugars 2g
Fiber 2g 8%
Whole Grain 14g


Sara Lee
Sara Lee
Sara Lee
Diets rich in whole grain foods and other plant foods, and low in total fat, saturated fat and cholesterol, made up of foods like Sara Lee® 100% Whole Wheat Bakery Bread may help reduce the risk of heart disease and certain cancers.
Heart Healthy
Sara Lee
the joy of classic
the joy of eating
Great Taste Your Family Will Love, Guaranteed!
We are so confident that you will love our Bakery Breads that we guarantee their taste. If for any reason you are not satisfied, call toll free 1-800-889-3556 and we will gladly replace the product.
Sara Lee Consumer Affairs
PO Box 756
Neenah, WI 54957
www.saralee.com
72945 61103
Nutrition Facts
Serving Size 1 Slice (28g)
Servings Per Container 16
Calories 70
Calories from Fat 10
Total Fat 1g
Saturated Fat 0g
Trans Fat 0g
Polyunsaturated Fat 0g
Monounsaturated Fat 0g
Cholesterol 0mg
Vitamin A 0% • Vitamin C 0% • Calcium 6% • Iron 4%
Thiamin 6% • Riboflavin 2% • Niacin 6% • Folic Acid 4%
Total Carbohydrate 13g
Dietary Fiber 2g
Sugars 2g
Protein 3g
Sodium 100mg


Diets rich in whole grain foods and other plant foods, and low in total fat, saturated fat and cholesterol, made up of foods like Sara Lee 100% Whole Wheat Bakery Bread may help reduce the risk of heart disease and certain cancers.
Heart Healthy
the joy of classic
the joy of eating
Great Taste Your Family Will Love, Guaranteed!
We are so confident that you will love our Bakery Breads that we guarantee their taste. If for any reason you are not satisfied call toll free 1-800-889-3556 and we will gladly replace the product.
Sara Lee Consumer Affairs
PO Box 756
Neenah, WI 54957
www.saralee.com
Nutrition Facts
Serving Size 1 Slice (28g)
Servings Per Container 16
Calories 70
Calories from Fat 10
Total Fat 1g
Saturated Fat 0g
Trans Fat 0g
Polyunsaturated Fat 0g
Monounsaturated Fat 0g
Cholesterol 0mg
Vitamin A 0% • Vitamin C 0%
Thiamin 6% • Riboflavin 2% • Niacin 6% • Folic Acid 4%
Sodium 100mg
Total Carbohydrate 13g
Dietary Fiber 2g
Sugars 2g
Protein 3g
Calcium 6% • Iron 4%
Fat 9 • Carbohydrate 4 • Protein 4

Sara Lee

the joy of classic

By definition, classics stand the test of time. They are the silent partner to routine – trustworthy, dependable and comforting. Our Classic 100% Whole Wheat is just that – a classic. The soft texture and wheat taste are well suited to a variety of uses, and the whole grain recipe with 0g trans fat makes it a healthy choice you can feel good about.

Classic 100% Whole Wheat – with classics, you just can't go wrong.

the joy of eating

Great Taste Your Family Will Love, Guaranteed!

We are so confident that you will love our Bakery Breads that we guarantee their taste. If for any reason you are not satisfied, call toll free 1-800-889-3556 and we will gladly replace the product.

Sara Lee Consumer Affairs
P.O. Box 756
Neenah, WI 54957
www.saralee.com

0 72945 61103 0

Nutrition Facts

Serving Size 1 Slice (28g)
Servings Per Container 16
Calories 70
Calories from Fat 10

Amount/Serving	% Daily Value*
Total Fat 1g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 0g	
Cholesterol 0mg	0%

Amount/Serving	% Daily Value*
Sodium 100mg	4%
Total Carbohydrate 13g	4%
Dietary Fiber 2g	8%
Sugars 2g	
Protein 3g	

Vitamin A	0%	• Calcium	6% • Iron 4%
Vitamin C	0%		
Thiamin	6%	• Riboflavin 2%	• Niacin 6% • Folic Acid 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs

	Calories	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHOLE WHEAT FLOUR, WATER, HIGH FRUCTOSE CORN SYRUP, WHEAT GLUTEN, YEAST, BROWN SUGAR, CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: VEGETABLE OIL (SOYBEAN AND/OR COTTONSEED OILS), SALT, HONEY, WHEAT BRAN, DOUGH CONDITIONERS (MAY CONTAIN ONE OR MORE OF THE FOLLOWING: MONO- AND DIGLYCERIDES, ETHOXYLATED MONO- AND DIGLYCERIDES, SODIUM STEAROYL LACTYLATE, CALCIUM PEROXIDE, DATEM, ASCORBIC ACID, AZODICARBONAMIDE, ENZYMES), CALCIUM SULFATE, DISTILLED VINEGAR, YEAST NUTRIENTS (MONOCALCIUM PHOSPHATE, CALCIUM SULFATE, AMMONIUM SULFATE), CORN STARCH, CALCIUM PROPIONATE (PRESERVATIVE), SOY LECITHIN, MILK, SOY FLOUR

CONTAINS WHEAT, SOY AND MILK

SARA LEE, DOWNERS GROVE, IL 60515 USA © 2009 SARA LEE CORPORATION

12030-0699 0509

2427U

★ THIS PRODUCT PROVIDES 14g OF WHOLE GRAIN IN A 1 SLICE SERVING. USDA RECOMMENDS CONSUMING 48g OF WHOLE GRAIN EVERY DAY.

4 LDPE

Heart Healthy
Diets rich in whole grain foods and other plant foods, and low in total fat, saturated fat and cholesterol, made up of foods like Sara Lee® 100% Whole Wheat Bakery Bread may help reduce the risk of heart disease and certain cancers.
Family Will Love,
0 72945 61703 0


Sara Lee
Classic
100% Whole Wheat
Good Source of Whole Grain
BAKERY BREAD
NET WT 16 OZ (1 LB) 453g
16oz.
the joy of classic
COLOR ROTATION
SGS
PRINT AREA
NON PRINT AREA
15.5"
36.5"
4"
1.5"
8.5"
4.5"
2"
SGS 10" Distortion Bar

EXHIBIT 9

Manually Filed

EXHIBIT 10


Sara Lee
Soft & Smooth
100% Whole Wheat
No High Fructose Corn Syrup
• Good source of FIBER.
• Excellent source of CALCIUM.
• Good source of VITAMIN D.
• 24g of WHOLE GRAIN per serving.
Nutrition Facts
140 CALORIES
0.5 G SAT FAT
230mg SODIUM
4g SUGARS
1 LB 4 OZ (567g)


Sara Lee
Soft & Smooth
100% Whole Wheat
No High Fructose Corn Syrup
• Good source of FIBER.
• Excellent source of CALCIUM.
• Good source of VITAMIN D.
• 24g of WHOLE GRAIN per serving.
Nutrition Facts
140 CALORIES
0.5g SAT FAT
230mg SODIUM
4g SUGARS
1 LB 4 OZ (567g)


Bread is a Low Fat, Cholesterol Free Food
0 grams of Trans Fat per Serving
Soft & Smooth
Sara Lee
100% Whole Wheat
You know that good nutrition only works its magic when kids will actually eat. That's why families love Sara Lee Soft & Smooth 100% Whole Wheat bakery bread. Kids love its soft texture and mild flavor. Parents love that it has whole grain, fiber, calcium, Vitamin D and no high fructose corn syrup.
How did something so yummy get so healthy?
Nutrition Facts


d is a Low Fat, Cholesterol Free Food
grams of Trans Fat per Serving
Soft & Sh
Sara Lee
100% Whole Wheat
You know that good nutrition only works its magic when it's something your kids will actually eat. That's why families love Sara Lee Soft & Smooth® 100% Whole Wheat bakery bread. Kids love its soft texture and mild flavor. Parents love that it has whole grain, fiber, calcium, Vitamin D and no high fructose corn syrup.
How did something so yummy get so healthy?
Nutrition Facts
Serving Size 2 Slices (57g)
Servings Per Container 10
Calories 140
Calories from Fat 20
Total Fat 2g
Saturated Fat 0.5g
Trans Fat 0g
Polyunsaturated Fat 1g
Monounsaturated Fat 0g
Cholesterol 0mg
Sodium 280mg
Total Carbohydrate 25g
Dietary Fiber 4g
Sugars 4g
Protein 7g
Vitamin A
Vitamin C
Calcium
Iron
Vitamin D
Thiamin
Niacin
Riboflavin
Folic Acid
INGREDIENTS: WHOLE WHITE WHEAT FLOUR, WATER, SUGAR, WHEAT GLUTEN, YEAST, CALCIUM SULFATE, SOYBEAN OIL, SALT, DATEM, MONO- AND DIGLYCERIDES, GUAR GUM, CALCIUM PROPIONATE (PRESERVATIVE), SOY LECITHIN, GUM ARABIC, NATURAL & ARTIFICIAL FLAVORS, CITRIC ACID, POTASSIUM SORBATE, VITAMIN D3.
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LDPE
0 72945 69009 7
PROOF OF PURCHASE

Sara Lee
100% Whole Wheat
You know that good nutrition only works its magic when it's something your kids will actually eat. That's why families love Sara Lee Soft & Smooth® 100% Whole Wheat bakery bread. Kids love its soft texture and mild flavor. Parents love that it has whole grain, fiber, calcium, Vitamin D and no high fructose corn syrup.
How did something so yummy get so healthy?
Good source of FIBER
Excellent source of CALCIUM.
Good source of VITAMIN D.
2+g of WHOLE GRAIN per serving.
Nutrition Facts
Serving Size 2 Slices (57g)
Servings Per Container 10
Calories 140
Calories from Fat 20
Total Fat 2g 3%
Saturated Fat 0.5g 3%
Trans Fat 0g
Polyunsaturated Fat 1g
Monounsaturated Fat 0g
Cholesterol 0mg 0%
Vitamin A 0% • Vitamin C 0%
Vitamin D 15% • Thiamin 8%
Folic Acid 6%
Amount/Serving % Daily Value*
Sodium 230mg 10%
Total Carbohydrate 25g 8%
Dietary Fiber 4g 16%
Sugars 4g
Protein 7g
• Calcium 30% • Iron 8%
• Riboflavin 4% • Niacin 8%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
Calories 2,000 2,500
Total Fat Less than 65g 80g
Sat Fat Less than 20g 25g
Cholesterol Less than 300mg 300mg
Sodium Less than 2,400mg 2,400mg
Total Carbohydrate 300g 375g
Dietary Fiber 25g 30g
Bread retains its best quality if stored at room temperature. For best results, use bread by date on package.
We are committed to providing you with quality products and welcome your questions and comments. Call 1-800-864-5959, Consumer Relations Department. When writing, please include the Proof-of-Purchase (Bar Code) and stamped date code.
INGREDIENTS: WHOLE WHEAT FLOUR, WATER, SUGAR, WHEAT GLUTEN, YEAST, CALCIUM SULFATE, SOYBEAN OIL, SALT, DATEM, MONO- AND DIGLYCERIDES, GUAR GUM, CALCIUM PROPIONATE (PRESERVATIVE), SOY LECITHIN, GUM ARABIC, NATURAL & ARTIFICIAL FLAVORS, CITRIC ACID, POTASSIUM IODATE, VITAMIN D3
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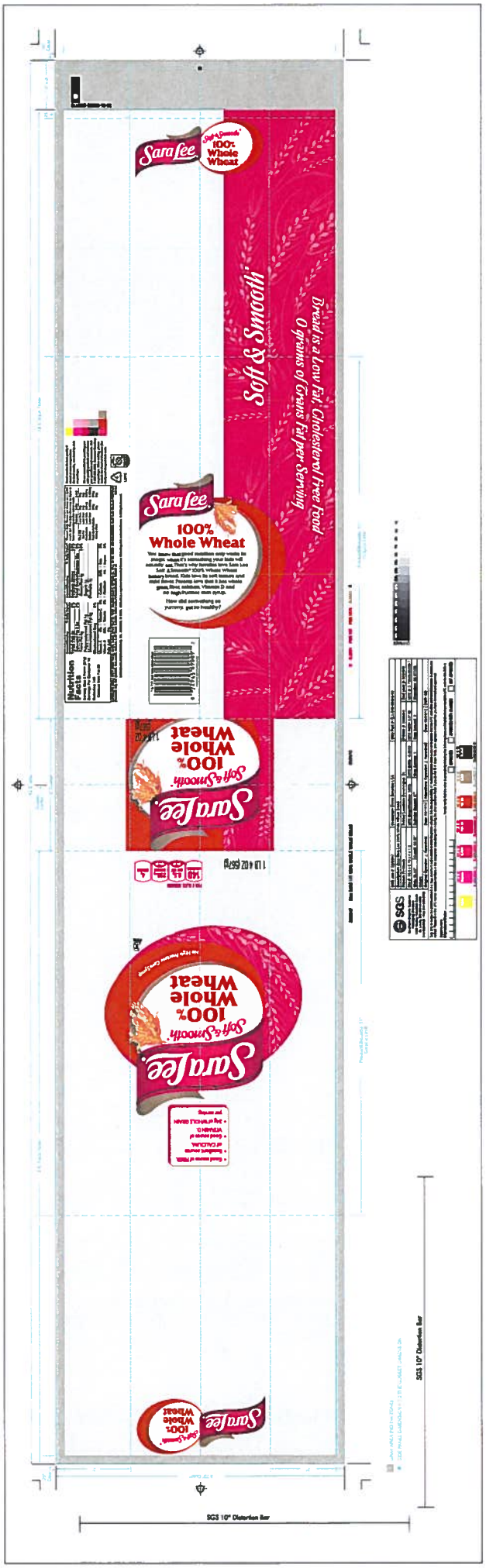
R12-919
LDPE
1 lb. 4 oz S&S 100% Whole Wheat
0 72945 69009 7
PROOF OF PURCHASE


Sara Lee
100% Whole Wheat
Soft & Smooth
Bread is a Low Fat, Cholesterol Free Food
0 grams of Trans Fat per Serving
Nutrition Facts
SGS 10" Distortion Bar